

The background is a stylized, light-colored illustration. In the foreground, there are green agricultural fields with some trees. In the middle ground, there is a large industrial facility with several tall silos and processing units. In the background, a city skyline with various skyscrapers is visible under a sky with soft, white clouds.

OFFICIAL EVENT PROSPECTUS 2027

SOLS East Africa Food Processing & Packaging Expo

The region's premier industry platform dedicated to advancing food manufacturing, value addition, packaging innovation and regional trade across East Africa. Organised by Exhibition & Events Organizers Ltd (EEO), an initiative of SOLS Inclinations Ltd.

A Defining Moment for East Africa

Throughout history, nations have transformed their economies not merely by increasing agricultural production, but by adding value to what they produce. The journey from farm to factory, from raw materials to finished products, and from local markets to international trade has always been the foundation of sustainable industrial growth. Today, East Africa stands at such a defining moment.

Our region is blessed with abundant agricultural resources, an entrepreneurial population, expanding consumer markets, and one of the youngest workforces in the world. Across East Africa, governments are investing in industrialisation, manufacturers are modernising their production facilities, retailers are expanding their footprints, and consumers are demanding safer, higher quality and more sustainable food products. These changes present an extraordinary opportunity to build globally competitive food processing and packaging industries that create jobs, improve food security and increase regional prosperity.

Yet despite this momentum, one significant challenge remains. The industries that collectively drive food manufacturing — processing, packaging, printing, logistics, cold chain, quality assurance, retail, technology and investment — often operate in isolation. Opportunities for collaboration, knowledge exchange, technology transfer and business development remain fragmented across different sectors and national boundaries.

The SOLS East Africa Food Processing & Packaging Expo was established to bridge these gaps. Our vision extends far beyond organising another trade exhibition. We are creating East Africa's premier industry platform dedicated to advancing food manufacturing, value addition, packaging innovation and regional trade. We believe that when manufacturers, technology providers, investors, governments, researchers, development partners and entrepreneurs come together with a shared purpose, they create opportunities that no individual organisation can achieve alone.

The Expo has therefore been designed as a catalyst for industrial transformation. It is a marketplace where businesses discover new technologies, establish partnerships and access new markets. It is a knowledge platform where industry leaders exchange ideas, researchers share innovations and policymakers engage with the private sector. It is an investment forum where capital meets opportunity and where emerging enterprises gain access to regional and international networks. More importantly, it is a platform that celebrates the ingenuity and resilience of East African industry.

As regional integration continues to deepen through the East African Community and the African Continental Free Trade Area, our manufacturers have unprecedented opportunities to serve larger markets, attract new investment and compete on the global stage. Achieving this ambition, however, requires stronger collaboration, continuous innovation, modern technologies and a shared commitment to sustainable industrial development.

This prospectus reflects that vision. It introduces not only an event, but a movement dedicated to strengthening East Africa's food economy through innovation, value addition and strategic partnerships. It outlines a platform designed to inspire investment, encourage collaboration and showcase the remarkable potential of our region.

I extend my sincere appreciation to our partners, exhibitors, sponsors, government institutions, development organisations and industry stakeholders whose support will shape the success of this initiative. Your participation is more than an investment in an exhibition; it is an investment in the future competitiveness of East Africa's food processing and packaging industries.

Together, we can build stronger industries, create greater opportunities and position East Africa as a global leader in food manufacturing and value-added production. I warmly welcome you to join us on this journey.

Dr. Solomon Kinyanjui

Founder, SOLS East Africa Food Processing & Packaging Expo

The Vision Behind FPP Expo

"Great industries are not built by factories alone. They are built by ecosystems that connect innovation, investment, enterprise and people."

For decades, East Africa has demonstrated remarkable resilience and economic potential. The region has witnessed sustained growth in agriculture, manufacturing, trade and entrepreneurship, while its population has become one of the youngest and fastest growing in the world. Yet despite this progress, many of the industries that drive economic transformation continue to operate within fragmented ecosystems.

Food producers often remain disconnected from processors. Manufacturers search independently for new technologies. Packaging companies pursue innovation without sufficient collaboration with food manufacturers. Universities generate research that rarely reaches industry at scale. Investors seek opportunities but lack a central platform through which to engage the market. Government agencies promote industrial development through separate initiatives that seldom converge in a single commercial environment. These gaps represent more than operational inefficiencies – they are missed opportunities for innovation, investment, productivity and regional competitiveness.

The vision behind the SOLS East Africa Food Processing & Packaging Expo emerged from the conviction that East Africa deserves a platform capable of bringing these stakeholders together – not once, but year after year – to build stronger industries through collaboration. The FPP Expo has therefore been conceived as an industry platform rather than an event. Its purpose is to create an environment where commerce, knowledge, innovation and policy intersect to accelerate industrial growth across the region.

A Marketplace The exhibition provides a marketplace for products and technologies, connecting buyers and sellers from across the region and beyond.	A Knowledge Platform Conferences facilitate the exchange of ideas and best practices among industry leaders, researchers and policymakers.
An Investment Forum Investment forums connect capital with enterprise, creating pathways for funding and business expansion.	An Innovation Showcase Emerging technologies and new products are launched and demonstrated, encouraging adoption across the industry.

The East African Community represents one of the world's most dynamic regional economic blocs. Its growing population, expanding urban centres, increasing consumer purchasing power and commitment to regional integration create unprecedented opportunities for manufacturers and investors. At the same time, the region faces common challenges – including food losses, limited value addition, fragmented supply chains, rising sustainability expectations and increasing global competition – that cannot be addressed effectively by individual countries acting alone.

FPP Expo has therefore been designed as a regional platform that encourages cooperation among businesses, governments and institutions across East Africa. By bringing together expertise, technologies and investment from across the region and beyond, the Expo seeks to strengthen regional value chains and improve the competitiveness of East African industries in international markets. The food processing and packaging industries are changing rapidly – automation, artificial intelligence, smart manufacturing, sustainable materials, digital printing, traceability systems and evolving consumer expectations are transforming how food is produced, packaged and distributed. FPP Expo is designed to evolve alongside these changes, introducing new themes and emerging technologies each year while remaining focused on its core mission.

The true measure of success for FPP Expo will not be the number of exhibition stands or conference delegates. It will be the value created long after the exhibition closes – new manufacturing investments, technology transfers, export partnerships, improved production efficiency, stronger regional trade, sustainable packaging solutions and the growth of competitive East African enterprises. It will also be reflected in stronger collaboration between industry and academia, greater engagement between governments and the private sector, and new opportunities for young professionals entering the manufacturing sector.

❑ The SOLS East Africa Food Processing & Packaging Expo is being established to become the annual meeting place for an industry that feeds millions, supports livelihoods, drives manufacturing and underpins regional trade. Our ambition is that participation in FPP Expo will be regarded not as an option but as an essential part of doing business in East Africa's food processing and packaging sector.

Why East Africa Needs FPP Expo

"The future of East Africa's food economy will not be determined solely by what we produce. It will be determined by how effectively we process, preserve, package, transport, market and trade our products across the region and the world."

A Region at a Defining Moment

East Africa stands at one of the most significant moments in its economic history. Across the region, governments have placed industrialisation, agricultural transformation and regional integration at the centre of their national development agendas. Investments in infrastructure, energy, logistics, digital connectivity and manufacturing are reshaping the business environment, while the East African Community (EAC) and the African Continental Free Trade Area (AfCFTA) are creating unprecedented opportunities for regional commerce.

At the same time, the region's demographic transformation is creating new patterns of consumption. A rapidly growing population, accelerating urbanisation and the emergence of a larger middle-income consumer class are driving demand for processed foods, modern retail formats, safe packaging, efficient distribution systems and sustainable manufacturing practices. These changes present a remarkable opportunity for East Africa to evolve from a producer of agricultural commodities into a globally competitive manufacturing and value-addition economy.

From Agriculture to Agro-Industry

For generations, East Africa has been recognised as one of Africa's agricultural heartlands. The region produces coffee, tea, cereals, dairy products, meat, fruits, vegetables, spices, flowers and fisheries products that are consumed across Africa and exported to markets around the world. Despite this abundance, a significant proportion of agricultural produce continues to be marketed with limited processing or value addition. This reduces income opportunities for producers, limits industrial growth, increases vulnerability to commodity price fluctuations and constrains export competitiveness.

The future lies not only in increasing agricultural production, but in strengthening the industries that transform raw materials into higher-value products. Food processing, packaging, branding, logistics and modern retail have become essential components of a competitive agricultural economy. Every new processing facility, packaging innovation, cold storage investment and logistics improvement represents another step towards a more resilient regional economy.

The Manufacturing Imperative

Manufacturing remains one of the most powerful drivers of economic transformation. It creates skilled employment, stimulates innovation, strengthens supply chains and supports export growth. More importantly, manufacturing enables countries to capture greater value from their own resources. Across East Africa, governments continue to prioritise manufacturing as a strategic pillar of national development. Industrial parks, export processing zones, special economic zones and investment promotion initiatives are attracting both domestic and international investors. The expansion of food manufacturing has become particularly important because it directly connects agriculture with industry, creating opportunities for millions of producers while supporting urban employment and export growth.

Packaging has become a strategic industry in its own right. It is no longer simply a protective layer surrounding a product but an essential component of modern manufacturing, influencing product safety, shelf life, logistics efficiency, consumer perception, sustainability and regulatory compliance. As East Africa's food industry expands, demand continues to grow for packaging materials, automation, digital printing, traceability systems and environmentally responsible solutions. The transition towards recyclable materials, biodegradable alternatives and circular economy practices is creating new opportunities for manufacturers, innovators and investors throughout the region. The packaging industry therefore represents not only a supporting service to manufacturing, but one of its primary engines of innovation and competitiveness.

Food security is often discussed in terms of agricultural production. While production remains essential, sustainable food security also depends upon the ability to process, preserve, transport and distribute food efficiently. Without adequate processing capacity, valuable produce is lost after harvest. Without modern packaging, food quality deteriorates more quickly. Without cold-chain infrastructure, highly perishable products struggle to reach consumers. Without efficient logistics, regional trade remains constrained. Building stronger food manufacturing industries therefore contributes directly to improved food availability, reduced losses, enhanced nutrition and greater resilience across East Africa. The future of food security is inseparable from the future of food processing.

Regional Integration

The EAC and AfCFTA create unprecedented market access for East African manufacturers and exporters.

Innovation

Automation, AI, robotics and smart manufacturing are reshaping how food is produced and packaged.

Supply Chains

Resilient regional supply chains reduce dependence on distant markets and strengthen local industry.

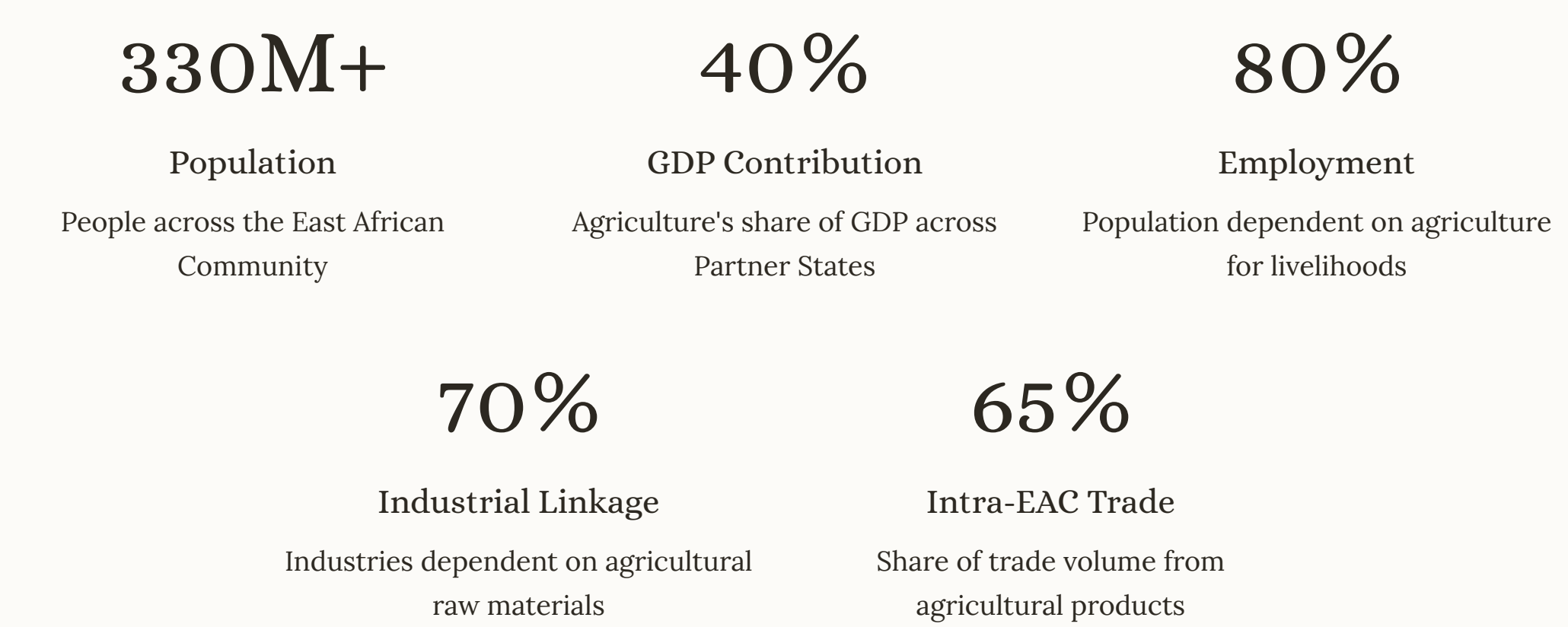
Sustainability

Consumers, governments and export markets increasingly demand responsible and environmentally sound production.

The question is no longer whether East Africa needs stronger food manufacturing industries — it does. The question is how those industries can collaborate more effectively, adopt new technologies more rapidly, attract greater investment and compete more successfully in regional and global markets. FPP Expo is one answer to that question. It has been established as the meeting place where ideas become partnerships, where innovation becomes commercial opportunity and where industry leaders collectively shape the future of East Africa's food economy. It is a platform designed not simply to showcase products, but to strengthen industries — not merely to facilitate trade, but to encourage transformation — not only to support today's businesses, but to prepare East Africa's manufacturing sector for the opportunities of tomorrow.

The Food Economy of East Africa

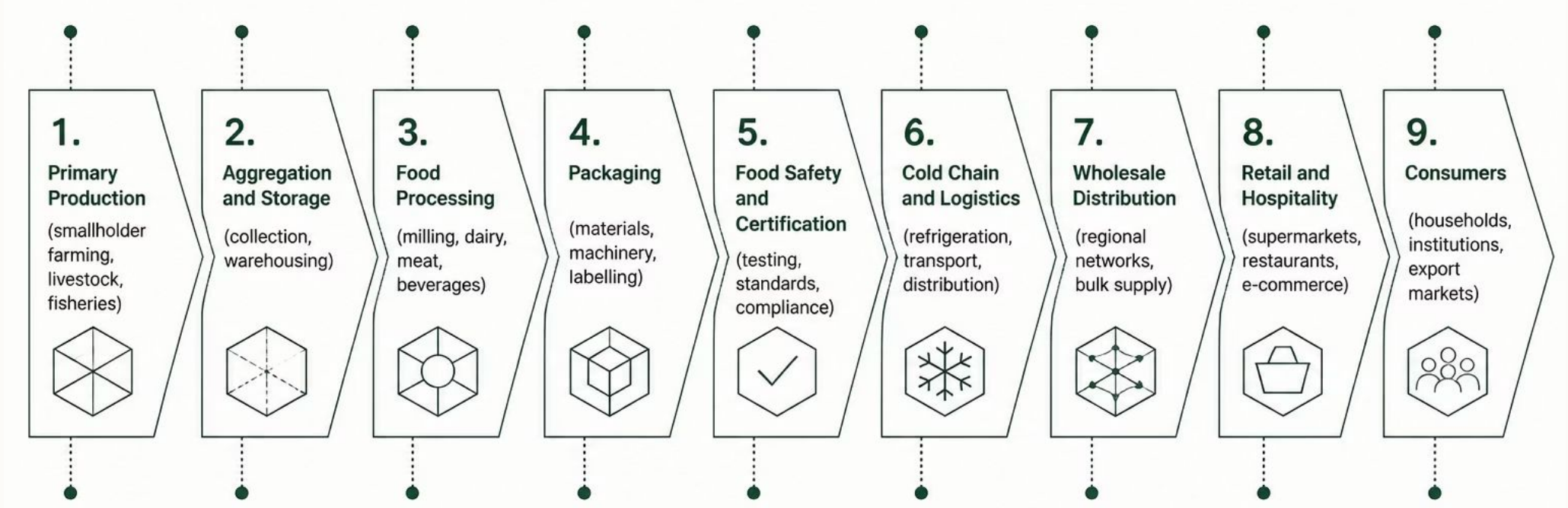
The East African economy has been built on the strength of its agricultural resources. From the fertile highlands of Kenya and Uganda to the expansive grain belts of Tanzania, the dairy-producing regions of Rwanda, the fisheries of Lake Victoria and the Indian Ocean, and the rapidly growing horticultural industries across the region, agriculture continues to shape livelihoods, commerce and industrial development. Today, agriculture remains the single most important economic sector within the East African Community (EAC).



These figures illustrate an important reality: food is not simply an agricultural commodity. It is the foundation upon which East Africa's industrial economy is built. The true economic value of food extends far beyond production at the farm. Every harvested crop, every litre of milk, every kilogram of meat and every tonne of grain enters a complex industrial ecosystem where value is created through processing, preservation, packaging, logistics, branding, retail and export. Each stage increases product value, creates employment, stimulates investment and expands market opportunities. Consequently, the competitiveness of East Africa's food economy depends not only on agricultural productivity, but also on the efficiency of the industries that transform raw materials into consumer products.

The Food Value Chain

The food economy is no longer defined by agriculture alone. It is an integrated value chain where each stage supports the next, creating economic opportunities from production to consumption. The competitiveness of the region depends upon the strength of every link in this chain.



Each stage represents an industry in its own right, generating employment, attracting investment and driving technological innovation. Primary production forms the foundation of East Africa's food economy, dominated by millions of smallholder farmers engaged in mixed farming systems that integrate crop production, livestock, fisheries and aquaculture. Food processing is where agricultural production becomes industrial output — grain becomes flour, milk becomes cheese and yoghurt, tomatoes become sauces and pastes, fruits become juices and concentrates. This transformation creates manufacturing employment, increases export earnings, reduces post-harvest losses and strengthens food security. Across the East African Community, more than 70 percent of industrial activity depends directly upon agricultural raw materials, making agro-processing one of the region's most strategically important manufacturing sectors.

Packaging has evolved from a protective necessity into a strategic business function. Today's packaging industry protects food, extends shelf life, reduces waste, enables transportation, strengthens brands and ensures compliance with increasingly demanding domestic and international standards. Modern food packaging now includes flexible packaging, paper and board, corrugated packaging, glass containers, metal packaging, rigid plastics, labels, coding and traceability systems, and smart packaging technologies. Packaging is also becoming one of the fastest-growing areas of innovation, driven by sustainability, automation, digital printing and changing consumer preferences. For East African manufacturers, modern packaging represents both a competitive advantage and an opportunity to expand into regional and international markets.

Food safety and quality assurance have become competitive advantages that determine market access. As regional and international markets become more demanding, food manufacturers must increasingly demonstrate compliance with food safety regulations, quality standards and traceability requirements. This has expanded the role of testing laboratories, certification agencies, inspection bodies, standards organisations, food safety consultants and traceability technology providers. Efficient logistics determine whether food reaches consumers in optimal condition. Investment in cold storage, refrigerated transport, warehouse automation and distribution systems has become increasingly important as East Africa's food industry shifts towards fresh produce, dairy, meat, seafood, pharmaceuticals and temperature-sensitive products. Modern cold-chain infrastructure reduces post-harvest losses, preserves product quality and enables producers to access higher-value domestic and export markets.

The final stages of the food value chain connect manufacturers with consumers. East Africa has witnessed rapid expansion in modern retail formats, hospitality establishments, institutional catering, supermarkets, convenience stores and digital commerce. These developments are reshaping consumer expectations. Today's consumers increasingly demand convenience, food safety, traceability, sustainability, premium quality, attractive packaging and ready-to-eat products. Retailers are responding by placing greater emphasis on innovation, branding and product differentiation, creating additional opportunities throughout the manufacturing value chain.

Introducing FPP Expo East Africa

"Every great industry is built around a meeting place. A place where ideas are exchanged, technologies are introduced, partnerships are formed and the future is shaped. FPP Expo is that meeting place for East Africa's food processing and packaging industry."

The SOLS East Africa Food Processing & Packaging Expo (FPP Expo East Africa) is a regional business platform established to accelerate the growth, competitiveness and sustainability of East Africa's food manufacturing ecosystem. Developed by Exhibition & Events Organizers Ltd (EEO), an initiative of SOLS Inclinations Ltd, the Expo has been created to serve as the region's annual gathering for manufacturers, processors, packaging companies, technology providers, retailers, investors, policymakers, researchers and development partners. Its purpose extends beyond hosting an exhibition. It exists to strengthen industries, stimulate investment, promote innovation and facilitate regional collaboration across the complete food value chain. FPP Expo has been conceived as a long-term institution that evolves alongside the industries it serves, creating value throughout the year while delivering an internationally recognised annual event.

Our Vision

To become Africa's leading platform for food processing, packaging, manufacturing innovation and industrial collaboration, connecting businesses, governments and institutions to advance sustainable economic growth across East Africa.

Our Mission

To accelerate industrial development by providing a world-class platform that promotes technology transfer, investment, business partnerships, knowledge exchange and regional trade throughout East Africa's food processing and packaging industries.

Our Purpose

FPP Expo exists to strengthen the industries that feed East Africa. We believe that competitive manufacturing ecosystems are built when businesses have access to technology, markets, finance, skills and strategic partnerships. By bringing together every stakeholder within one collaborative platform, the Expo creates opportunities that contribute to stronger industries, improved food security, greater value addition and enhanced regional competitiveness.

Our Brand Promise

One Industry. One Platform. Unlimited Opportunities.

This promise reflects our commitment to creating a single destination where the entire food manufacturing ecosystem can connect, collaborate and grow.

The Five Strategic Pillars

Every programme within FPP Expo is designed around five interconnected pillars that collectively support long-term industrial development across East Africa's food manufacturing sector.



Trade & Commerce

International Exhibition, Hosted Buyers Programme, Business Matchmaking, Country Pavilions, Export Marketplace and Supplier Showcase.



Knowledge & Leadership

Executive Summit, Technical Conferences, CEO Forums, Government Dialogues, Masterclasses and Research Presentations.



Innovation & Technology

Technology Launches, Innovation Centre, Live Demonstrations, Startup Pavilion, Smart Factory Showcase and Packaging Innovation Lab.



Investment & Development

Investment Forum, Development Finance Roundtables, Industrial Parks Showcase, Manufacturing Finance Clinics and Public-Private Partnership Dialogues.



Skills & Future Talent

Student Innovation Challenge, Young Professionals Forum, Career Development Centre, Technical Training, University Partnerships and Industry Certification Programmes.

What makes FPP Expo different from other trade exhibitions? Many trade exhibitions focus on showcasing products. FPP Expo focuses on building industries. Rather than operating as a standalone event, FPP Expo integrates exhibitions, conferences, investment forums, hosted buyers, technical training, innovation showcases and policy dialogue into a single ecosystem that supports long-term industrial development. The Expo also places equal emphasis on regional collaboration, recognising that the competitiveness of East Africa's food industry depends on stronger connections between businesses, governments, researchers, investors and development partners. This integrated approach positions FPP Expo as a catalyst for industrial transformation rather than simply a marketplace.

The long-term success of FPP Expo is built on a shared set of core values: **Collaboration** — we believe industries grow stronger through partnerships; **Innovation** — we embrace new ideas, technologies and business models; **Excellence** — we strive for world-class standards in every aspect of the Expo; **Sustainability** — we promote responsible manufacturing and environmental stewardship; **Integrity** — we foster trust, transparency and ethical business practices; **Inclusivity** — we create opportunities for businesses of every size, from emerging enterprises to multinational corporations; and **Regional Impact** — we measure success by the value we create across East Africa. Beyond the annual exhibition, the platform will continue to engage industry through publications, executive forums, digital networking, training programmes, market intelligence, research partnerships and regional outreach, ensuring that its impact extends throughout the year. We envision a future where participation in FPP Expo is regarded as an essential part of doing business in East Africa's food manufacturing sector — a platform recognised not only across Africa, but internationally, as the leading gateway to East Africa's food processing and packaging market.

The FPP Expo Experience

"Business begins with conversations. Industries grow through collaboration. Markets expand through innovation. FPP Expo is where these opportunities converge."

The SOLS East Africa Food Processing & Packaging Expo is more than an exhibition — it is East Africa's premier platform for business, innovation, investment and industry collaboration. Designed to connect every stakeholder across the food value chain, the Expo provides an immersive environment where technologies are launched, partnerships are formed, investments are initiated and the future of food manufacturing takes shape. For three days, manufacturers, processors, packaging companies, technology providers, retailers, investors, government agencies, development partners and industry professionals come together to discover opportunities that extend far beyond the exhibition floor.

Inaugural Edition Targets — 2027

350	12K
Exhibitors	Trade Visitors
Leading companies from across the value chain	Qualified industry professionals and buyers
30	250
Countries	Hosted Buyers
Participating nations across Africa and beyond	Pre-qualified purchasing decision-makers
100	60
Speakers	Conference Sessions
Industry leaders and thought leaders	Panel discussions, keynotes and workshops
10	3K
Country Pavilions	B2B Meetings
National showcases and trade missions	Pre-scheduled business matchmaking sessions
50	150
Product Launches	Media
New technologies and innovations debuted	Journalists and media representatives

Industry Pavilions — Explore by Sector

The exhibition has been carefully curated to represent every stage of the food value chain, providing visitors with a comprehensive view of the technologies, products and services driving East Africa's food manufacturing industry. Whether you are sourcing new equipment, identifying suppliers, exploring investment opportunities or launching innovative products, FPP Expo provides direct access to the businesses shaping the future of the industry. Dedicated pavilions allow visitors to efficiently discover suppliers, technologies and solutions relevant to their business.



Food Processing Technologies
Processing Machinery, Dairy Technologies, Grain Milling, Bakery & Confectionery Equipment, Beverage Production, Meat & Poultry Processing, Factory Engineering, Industrial Automation.



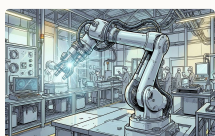
Packaging Innovation
Flexible Packaging, Paper & Board, Plastic Packaging, Glass & Metal Packaging, Packaging Machinery, Coding & Marking, Labelling Systems, Smart Packaging, Sustainable Packaging.



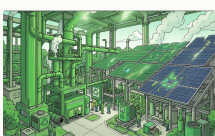
Food Safety & Quality
Laboratory Equipment, Food Testing, Inspection Systems, Certification, Quality Assurance, Hygiene Solutions, Traceability, Standards & Compliance.



Cold Chain & Logistics
Refrigeration Systems, Cold Storage, Warehousing, Fleet Management, Material Handling, Supply Chain Technologies, Distribution Solutions, Export Logistics.



Smart Manufacturing
Artificial Intelligence, Robotics, Factory Automation, Industrial IoT, Manufacturing Software, Predictive Maintenance, Digital Manufacturing, Smart Factory Solutions.



Sustainability & Circular Economy
Recycling Technologies, Renewable Energy, Water Management, Waste Reduction, Compostable Packaging, Circular Economy Solutions, Green Manufacturing, Carbon Reduction Technologies.

The pavilion concept enables visitors to quickly identify relevant suppliers, compare technologies and discover complete manufacturing solutions within dedicated industry environments. Every aspect of FPP Expo has been designed to maximise commercial engagement and industry collaboration, featuring live machinery demonstrations, product launches, technical consultations, executive networking lounges, innovation showcases, knowledge exchange sessions, buyer-supplier meetings and investment discussions.

Partner. Exhibit. Grow.

Join East Africa's premier food industry platform. Whether you are a manufacturer seeking new technologies, a packaging company launching innovative materials, an investor exploring high-growth opportunities, or a government agency promoting industrial development — FPP Expo provides the platform to achieve your objectives and connect with the right partners.

Why Exhibit?

FPP Expo provides direct access to manufacturers, processors, retailers, distributors, government agencies, investors and buyers from across East Africa and international markets. As an exhibitor, you will launch new products, generate qualified sales leads, meet regional and international buyers, strengthen brand visibility, build distribution networks, enter new markets, meet government and institutional buyers, connect with investors and development partners, benchmark against industry leaders and build strategic partnerships.

Who Should Exhibit?

- **Food Processing Equipment** — Processing Machinery, Production Systems, Factory Engineering, Automation
- **Packaging** — Packaging Materials, Packaging Machinery, Labelling, Coding, Smart Packaging
- **Ingredients & Food Science** — Ingredients, Flavours, Nutrition, Additives, Food Innovation
- **Food Safety** — Testing, Laboratories, Certification, Inspection, Traceability
- **Cold Chain & Logistics** — Refrigeration, Cold Storage, Warehousing, Transport, Supply Chain
- **Manufacturing Technologies** — Automation, AI, Robotics, Industrial Software, Factory Solutions
- **Sustainability** — Recycling, Renewable Energy, Circular Economy, Green Manufacturing
- **Retail & Export** — Retail Solutions, Export Promotion, Trade Services, Distribution

Who Should Visit?

Whether you are looking for suppliers, technologies, investment opportunities or industry insights, FPP Expo brings the entire food manufacturing ecosystem together under one roof. Visitors will discover new technologies, compare products, meet industry leaders, learn from experts, explore investment opportunities, source new suppliers, build business relationships and stay ahead of industry trends.



Manufacturers & Processors

Source technologies, equipment and suppliers.
Discover innovations that improve productivity and quality.



Retailers & Distributors

Identify products and suppliers for expanding markets. Explore new brands and distribution partnerships.



Investors & Financial Institutions

Discover high-growth businesses and investment opportunities across the food value chain.



Government & Development Partners

Support industrial development and regional trade.
Engage directly with the private sector.



Researchers & Universities

Showcase innovation and strengthen industry collaboration. Connect research with commercial application.



Startups & Entrepreneurs

Launch your innovation, connect with mentors, investors and established industry players.

Sponsorship & Government Participation

Align your brand with East Africa's leading platform for food processing, packaging and manufacturing. FPP Expo offers a comprehensive range of partnership opportunities designed to deliver measurable brand visibility, thought leadership positioning and direct access to the region's most influential food industry decision-makers. Sponsorship benefits include brand visibility, thought leadership opportunities, speaking slots, product launch platforms, executive networking, VIP hospitality, media exposure, digital promotion and business development support.

Partnership Categories

1	Founding Partner Exclusive strategic positioning for organisations committed to shaping the future of the Expo. The highest level of partnership with maximum brand integration across all platforms.
2	Title Partner Premier branding across all event platforms, including naming rights and maximum visibility before, during and after the Expo.
3	Platinum Partner Maximum visibility before, during and after the Expo with prominent branding, speaking opportunities and VIP access.
4	Gold Partner High-impact brand exposure and industry engagement with targeted marketing and networking opportunities.
5	Silver Partner Targeted marketing and networking opportunities with strong brand presence across key Expo touchpoints.

Supporting partnership categories are also available, including Knowledge Partner, Innovation Partner, Sustainability Partner, Networking Partner, Hosted Buyers Partner, Country Pavilion Partner, Registration Partner and Media Partner. Each category is designed to align your organisation's strategic objectives with the Expo's mission of advancing East Africa's food manufacturing ecosystem.

Government Participation

FPP Expo provides governments with a strategic platform to promote investment, showcase industrial opportunities and engage directly with the private sector. Participation opportunities include National Pavilions, Investment Promotion, Trade Missions, Policy Forums, Export Promotion, SME Development, Industrial Parks showcases and Innovation Programmes. Invited institutions include Ministries of Trade, Ministries of Agriculture, Ministries of Industry, Investment Promotion Agencies, Export Promotion Organisations, Food Safety Authorities, Standards Bodies, County Governments and Development Agencies.

Investment Opportunities

East Africa's food manufacturing industry presents significant opportunities for expansion, modernisation and innovation. FPP Expo connects investors with businesses seeking capital, technology and strategic partnerships. Focus areas include Food Manufacturing, Agro-processing, Packaging, Cold Chain, Warehousing, Industrial Parks, Automation, Sustainability, Food Technology and Digital Manufacturing. Investment participants include Development Finance Institutions, Commercial Banks, Private Equity, Venture Capital, Family Offices, Impact Investors, Export Credit Agencies and Development Partners.

**One Platform. Unlimited Opportunities.** By partnering with FPP Expo, you gain access to East Africa's most influential food industry decision-makers, position your brand alongside industry leaders, meet buyers, investors, governments and strategic partners, generate leads, expand markets and build lasting partnerships, and support industrialisation, innovation and sustainable economic development across East Africa.

The Future Begins Here

The future of East Africa's food industry will be built through collaboration. By participating in FPP Expo, you become part of a platform dedicated to strengthening manufacturing, accelerating innovation, expanding regional trade and creating new opportunities for businesses across the food value chain.

The industries that will define East Africa's future are already taking shape. They are being built by manufacturers investing in modern technologies, entrepreneurs creating innovative products, researchers advancing scientific knowledge, governments strengthening industrial policy and investors supporting long-term growth. FPP Expo exists to bring these efforts together within one collaborative ecosystem. The future of East Africa's food economy will be shaped not by individual organisations acting alone, but by an industry moving forward together. That future begins here.

Exhibit Put your business at the centre of East Africa's fastest growing food industry. Launch products, generate leads and build partnerships.	Sponsor Align your brand with East Africa's leading food industry platform. Gain visibility, thought leadership and direct access to decision-makers.
Visit Discover new technologies, compare suppliers, meet industry leaders and explore investment opportunities under one roof.	Partner Support industrialisation, innovation and sustainable economic development across East Africa through strategic collaboration.

Contact Us

To learn more about exhibiting, sponsoring, visiting or partnering with FPP Expo East Africa 2027, please get in touch with our team. We welcome enquiries from businesses, institutions, government agencies and development partners across East Africa and international markets.

SOLS East Africa Food Processing & Packaging Expo

Organised by
Exhibition & Events Organizers Ltd (EEO)
An initiative of SOLS Inclinations Ltd

Email
Fppexpo@eeoevents.com

Website
www.eoevents.com/fppexpo

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Inaugural Edition — 2027

East Africa's premier platform for food processing, packaging and manufacturing innovation. One Industry. One Platform. Unlimited Opportunities.